



Gallatin Public Affairs

# COMMUNICATIONS SUPPORT FOR TRADE ASSOCIATIONS & GOVERNMENT RELATIONS

Gallatin offers a full suite of services designed to support both in-house and contract government relations professionals. Choose us for ongoing support or one-time special projects.

# Products & Services

## FAQs and Lobbying Briefs

No matter how complex an issue, we can make sense of it with a one-page leave-behind or summary brief.

## White Papers & Opposition Reports

Research, including interviews and public records access, can define an issue or problem for the public or elected leaders. Opposition reports provide a clear-eyed yet confidential view of an issue, campaign or group.

## Speeches, Testimony, Presentations

We will not only create the words, but coach you on presentation.

## Create or Refresh Websites

From design through content we create websites and microsites that inform your audience.

## Op-Eds

Placed in traditional media outlets or as "sponsored" content, Op-Eds are an excellent tool to present your unfiltered story.

## Activate Members/Grassroots

Connect with members and supporters through email programs, social networks and other digital applications.

## Media and Crisis Communications Training

Full-day customized media training to prepare your team to answer the tough questions. Crisis communications training is full-day preparing your leadership team to manage a crisis successfully.

*"Gallatin's skill and experience in research and writing, social media and issue advocacy campaigns has been a tremendous asset for the Oregon Beer and Wine Distributors Association. Their expertise perfectly supports our in-house lobbying, legal and association management team."*

- Danelle Romain

*The Romain Group / Oregon Beer & Wine Distributors Association*

*"The Northwest Credit Union Association has leaned on Gallatin to help tell our story. From advertising and media relations to strategic planning, research and content development, Gallatin's seasoned professionals have brought fresh perspective, added capacity and high-quality writing and consultation to our work communicating with stakeholders. We consider them a part of our team."*

- Lynn Heider

*Northwest Credit Union Association*